

No. 26-7/2015-T&C-CM

Date: 12.02.2018

Circular T&C-CM No. 81/17-18

To


The CGMs- UP (W), HR, Punjab,
 NE-1, NE-2, BH, JKD & WB Telecom Circles

Sub: Introduction of STV under GSM Prepaid Mobile Services -reg.

Based on the current market scenario, the competent authority has decided to introduce the following STV in UP (W), HR, PB, NE-1, NE-2, BH, JKD & WB Telecom Circles under GSM Prepaid Mobile Services as under:

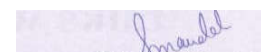
Name of the STV	MRP in Rs. (incl GST)	Validity in calendar days	Validity of freebies (in calendar days)	PRBT Content			
				TOTAL (A=B+C+D)	Share of PRBT vendor in Rs. (@10paisa *validity days) (B)	Share of Pyro (C=5% of (B+D))	Share of BSNL (D)
"MAHABACHAT"	48	26	Unlimited Local/STD BSNL to BSNL voice calls with 500MB Data + free PRBT	₹ 5.46	₹ 2.60	₹ 0.26	₹ 2.60
Note: The existing STVs/combo vouchers to be either removed /re-positioned to implement this voucher at Denomination of Rs.48/-only.							

- The above tariff to be implemented latest by 15.02.2018.
- The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in lr. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
- Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
- This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
- This circular is issued based on the approval of ECT vide Approval No.3239 dated 12.02.2018 in P&P-CM cell file No.3-38/ECT/2015/P&P-CM (Pt.II). Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


 (N. S. Dhami)
 DGM (T&C-CM)

Copy to:

- CMD, BSNL.
- Directors- CM/CFA/EB/HR/Fin, BSNL.
- ED-Fin/CA/NB, BSNL.
- All PGMs / GMs, BSNL C.O.
- GM (IT) - for making necessary updation in website and place in news item.
- PGM (Sales & Marketing)- for marketing initiative.
- PGMs/GMs (North & East Nodal Center's for info. and n/a pl.).
- PGM (VAS-Tech)/PGM (NWO)/PGM (Regulation), BSNL C.O.
- Director General P & T Audit, Delhi- 110054.
- OL Section -for Hindi version.
- Guard file.


 (Shweta Mandal)
 Dy. Manager (T&C-CM)